

February 12, 2014

Dear Friends,

With every new year, we always take time to stop and reflect on the past year. For us at JJ Bean it has been an exciting 17th year of building stores, and welcoming new staff and customers to our company.

At our annual retreat this year we re-affirmed our belief that our business is about honouring people through coffee, as opposed to pursuing coffee as an end in itself. As a management and supervisor team we agreed that we need to spend as much energy on honouring people as we do on sourcing, roasting, and serving the best coffee we can.

I want to thank you for supporting our social endeavours this last year. With your help, along with the help of our staff, suppliers, and Federal Government matching funds, we have contributed the following:

- \$10,200 to the Canadian Red Cross Typhoon Haiyan Fund
- \$8,000 for water tanks in Guatemala with Seeds for Help
- \$4,000 for cancer screening in developing countries with Grounds for Health
- \$12,000 for education for girls in Kenya and Tanzania through Canadian Harambee Education Society
- People and product towards the Lululemon Seabreeze marathon that raised money for the YMCA
- People and product towards the annual Woodward's Community Thanksgiving Dinner
- 840 lb. of coffee to support the work of Union Gospel Mission, Mission Possible, Quest, and First United Church

Additionally, six JJ Bean staff built four houses with Habitat for Humanity Canada in El Salvador this year. JJ Bean paid for the airfare, and each team member donated their own time and raised personal donations. With your help, we were able to raise \$14,089 for the trip through various fundraisers. I received several letters from other people on the trip that heaped praises on the work ethic and positivity of our team. They made us all very proud.

Truly, thanks for your continued support. You are the reason we exist.

Kindest Regards,

John Neate (JJ)
and the rest of the JJ Bean crew

1904 Powell St
Vancouver, BC
Canada V5L 1J3

604-254-0161
jjbeancoffee.com